

# Sofia Costa | Sofia's Closet



@Sofia Costa | Sofia's Closet

Creator esterno | Italy

Tips&tricks moda, viaggi e curiosità • 14 Cammini e 46 Paesi esplorati • Creo contenuti dal 2009 • Ero su Rai2 e ho scritto un libro E-mail | <https://linktr.ee/ireccloset>

Health Score

Solo per canali Buzzoole verificati.

Follower

420,2K

Categoria

Travel & Tourism

## OVERVIEW

9,3K  
Engagement / Post



In media per gli account simili è 1,9K.

2,21%  
Engagement Rate



In media per gli account simili è 1,01%.

75,4K  
Est. Impression / Post



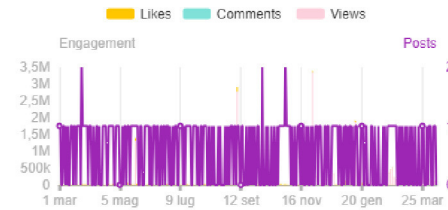
In media per gli account simili è 14,1K.

## PERFORMANCE

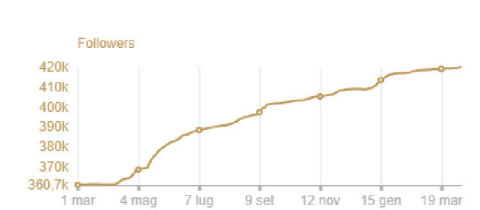
1 mar 23 - 9 apr 24

	SPONTANEI	BRANDED
Post	201	29
Eng.rate medio	2,4%	0,9%
Video Views/Post	646k	213k
Like/Post	9,76k	3,7k
Comment/Post	157	81

### Engagement & Posts

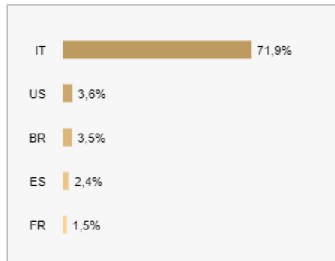


### Followers

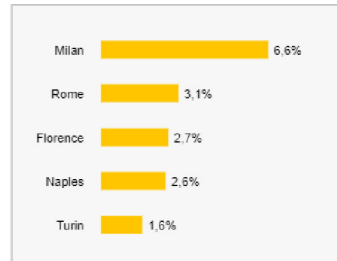


## AUDIENCE

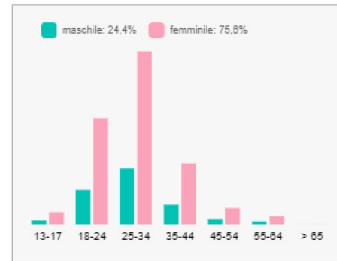
### Top Country



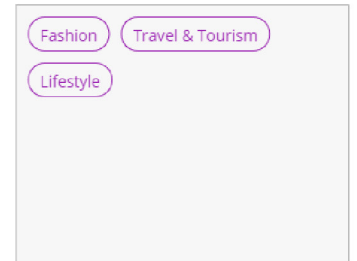
### Top City



### Età e Genere

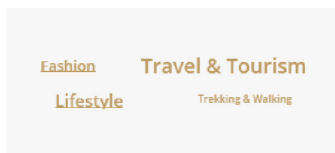


### Interessi

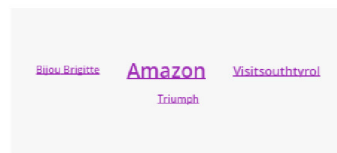


## CONTENUTI

### Categorie



### Brand menzionati



### Hashtag



### Tag



### Contenuti migliori

sofiacloset  
08/09/2023 11:46

127,3K | 2,8M | 991

sofiacloset  
03/01/2024 08:54

120,7K | 353

sofiacloset  
22/05/2023 15:52

74,8K | 1,3M | 1,7K

sofiacloset  
13/05/2023 11:11

60,5K | 483