

Lista Creator 2024

Maria Minto
 Venice
 Fashion

Performance (media dei canali)
 13,1K Engagement / Post
 137,3K Impression / Post
 Family & Parenting Lifestyle

Audience (media dei canali)

13-17	18,0%	61,5%
18-24	13,4%	
25-34	3,5%	
35-44	2,6%	
45-54	0,6%	
55-64	0,4%	
> 65	0,4%	

IT	97,1%
CH	0,6%
DE	0,4%
FR	0,2%
RO	0,2%

M 20,1%
F 79,9%

Fashion
Family & Parenting
Lifestyle

520,2K followers
 135K Follower 4,86% ER
 385,2K Follower 5,08% ER

Samantha Corvei
 Italy
 Lifestyle

Performance (media dei canali)
 10,3K Engagement / Post
 167,7K Est. Impression / Post

Audience (media dei canali)

13-17	4,5%	37,8%
18-24	13,8%	34,6%
25-34	6,0%	
35-44	2,6%	
45-54	0,6%	
55-64	0,6%	
> 65	0,6%	

IT	90,1%
US	1,7%
GB	0,9%
MX	0,6%
ES	0,5%

M 21,6%
F 78,4%

Cookery Food
Lifestyle

443,5K followers
 266,8K Follower 5,52% ER
 741 Follower 0,27% ER
 176K Follower 9,11% ER

MIGUEL NUNEZ OFFICIAL
 Italy
 Music

Performance (media dei canali)
 3,5K Engagement / Post
 40,7K Est. Impression / Post
 Family & Parenting

Audience (media dei canali)

13-17	5,4%	35,8%
18-24	12,7%	37,8%
25-34	3,4%	
35-44	3,5%	
45-54	1,5%	
55-64		
> 65		

IT	87,6%
US	2,5%
ES	1,6%
GB	1,6%
RU	1,0%

M 57,4%
F 42,6%

Music
Family & Parenting
Cinema & TV

1,1M followers
 176K Follower 2,21% ER
 690,2K Follower 0,34% ER
 248K Follower 1,68% ER
 1,4K Follower 0% ER

Matteo Sartori
 Italy
 Video Games

Performance (media dei canali)
 11,5K Engagement / Post
 104,2K Est. Impression / Post
 Internet & Social Media

Audience (media dei canali)

13-17	14,8%	56,7%
18-24	23,6%	
25-34	3,8%	
35-44	0,7%	
45-54	0,3%	
55-64	0,0%	
> 65	0,0%	

IT	91,1%
US	1,7%
ES	0,8%
GB	0,7%
CH	0,6%

M 89,7%
F 10,3%

Video Games

964,3K followers
 821,3K Follower 2,77% ER
 44,5K Follower 0% ER
 1,4K Follower 0% ER
 97,1K Follower 0,2% ER

Gretha Bianchi
 Milano
 Lifestyle

Performance (media dei canali)
 3K Engagement / Post
 66,1K Impression / Post
 Travel & Tourism

Audience (media dei canali)

13-17	5,5%	33,6%
18-24	15,1%	32,5%
25-34	8,1%	
35-44	3,9%	
45-54	1,4%	
55-64		
> 65		

IT	85,4%
US	1,7%
BR	0,9%
RU	0,9%
GB	0,8%

M 48,4%
F 51,4%

Music
Travel & Tourism
Lifestyle

470K followers
 91,3K Follower 2,35% ER
 82,7K Follower 0,11% ER
 296K Follower 2,27% ER